Dear Students, Faculty, and Staff,

I would like to bring to your attention the University's policy regarding the use of [UC Berkeley's registered name and trademarks](#) (i.e. University's name, seal, icons, logos, images, or landmarks).

The University requires all products bearing UC Berkeley's trademarks must be purchased only from UC Berkeley licenced vendors. Current licensee lists, updated monthly, can be found [here](#).

Companies that are not UC Berkeley licensees are not authorized to produce items bearing any of UC Berkeley's names, trademarks, logos, images, etc., or items that identify UC Berkeley organizations, groups, Departments, etc.

As a result, Team 2 (ERSO) purchasing team can only issue POs to licensed vendors for products using UC Berkeley trademarks, etc. This also applies to individuals submitting reimbursement requests or after-the-fact payments to vendors for goods with UCB trademarks.

More more information, please visit Berkeley's Business Contracts and Brand Protection website regarding [licensing products using Berkeley trademarks](#).

If you have any questions regarding the licensing process or products for resale please contact Dan Perkins at perkins77@berkeley.edu or bcbp@berkeley.edu. For questions regarding the procurement process, please contact ERSO purchasing at: ersopurchasing@erso.berkeley.edu.

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